

FOR IMMEDIATE RELEASE



Kunai, Inc., Business alliance with SIM Technology Group Shanghai Simcom Limited.
- As a strategic partner in Japan, started selling and technical support of "SIMTECH products" -

Tokyo, Japan – September 9th, 2014 – Kunai, Inc. (CEO Ryusaku Nakanishi, hereafter called Kunai) announced a business alliance as the strategic partner in Japan and a sale support agreement with Shanghai Simcom Limited (Shanghai, “SIMCOM”) who provides 3G/4G (LTE) communication module, a tablet, and started domestic business development.

Among the products that SIMCOM offers many 3G / 4G Smartboard, 4G communication module, such as the transmission of the video that was taken with the camera, including consumer products, also for delivery module, business-friendly communication module or automotive, digital signage the introduction of a variety of communication devices that interact at high speed large-capacity content in M2M is expected.

By using these modules, it is possible to take advantage of high-speed data communication with including LTE, it is possible to realize a faster time to market, and Kunai supports strong commercialization of our customers, the business expansion.

By this alliance, Kunai performs the consulting about a Japanese market on site for the business expansion of the company as a strategic partner of SIMCOM, also Kunai works on enlightenment activity and PR for the activation of the "SIMCOM" brand in Japan, and perform agency business and technical support.

About Shanghai Simcom Limited

- Company name : Shanghai Simcom Limited
- Location : SIM Technology Building, No.633, Jinzhong Road, Changning District.
Shanghai P.R. China 200335
- Representative : Mr. Wong Cho Tung
- Establishment : 1986
- URL: <http://www.sim.com/>

About Kunai, Inc.

- Company Name : Kunai.
- Location : Kurihara Bldg. 3F 2-3-7 Uchi-kanda, Chiyoda-ku Tokyo 101-0047, Japan
- Representative : Representative director Ryusaku Nakanishi
- Establishment : August, 2012
- URL : <http://www.Kunai.tv>